

# see the **DIFFERENCE** PPA Photographers Make

## CONSISTENCY

As professional photographers, we know how to achieve great results—every time. You get a strong collection of images that captures the looks and poses that make your child shine, not a few lucky snapshots.

## TECHNICAL SKILLS & ARTISTRY

Professional photographers are more than picture takers. We are students of lighting, posing, fashion and even interior design. We combine these elements to create works of art that don't just match your budget, they also fit perfectly with your family's unique characteristics and your home's style.

## PROFESSIONALISM

A professional photographer is someone who will be there for you now and for years to come. We are business owners who thrive on customer service and satisfaction, and we'll strive to produce products that exceed your expectations. We know that photographs are the keepsakes that everyone comes back to time and time again and treasure forever.

*Yes, I'm a PPA Photographer*  
**PPA** PROFESSIONAL  
PHOTOGRAPHERS  
OF AMERICA